

WPM & Intermob covers the supply chain for furniture industry from machinery and semi-finished products to accessories, forestry products and chemicals

Who Exhibits:

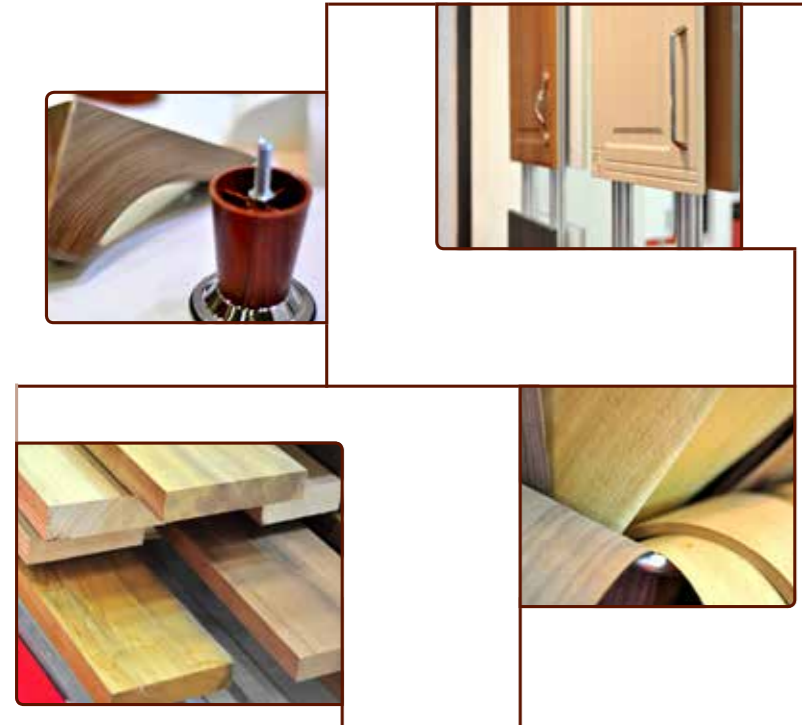
WPM

- Wood Cutting Machinery
- Wood Processing Machinery
- Furniture Manufacturing Machinery
- CNC and Press Machinery
- Cutting Tools
- Electrical and Mechanical Hand Tools
- Drying Kilns
- Services and Other Products



Intermob

- Wood and Forestry Supplies
- Furniture Accessories
- Chemicals
- Manufacturing Tools, Equipment and Accessories
- Mattress Manufacturing Machinery
- Mattress Materials
- Services



Istanbul, with its position in the heart of Eurasia, is the ideal trade platform for the region. With a population of 14.1 million, Istanbul is the second largest city in the Middle East and the fifth-largest city in the world by population within city limits. Its commercial and historical centre lies in Europe, while a third of its population lives in Asia. Istanbul's strategic position along the rail Networks to Europe and the Middle East and the only sea route between the Black Sea and the Mediterranean makes it the most important city in the Turkish economy. Istanbul has two international airports and a competitive advantage in the maritime sector, having three sides to the sea.

FAIR PROJECT GROUP

Ediz Tok Project Group Director ediztok@reedtuyap.com.tr Phone: +90 212 867 11 36	Dilara Can International Sales Project Specialist dilaracan@tuyap.com.tr Phone: +90 212 867 11 10
Mehmet Dökülen Project Sales Asst. Manager mehmetdokulen@reedtuyap.com.tr Phone: +90 212 867 11 24	Asya Önde Project Sales Asst. Manager asyaonde@reedtuyap.com.tr Phone: +90 212 867 11 15
Mustafa Meşegülü Project Sales Specialist mustafamesegulu@reedtuyap.com.tr Phone: +90 212 867 11 38	Nilay Ergin Group Secretary nilaynarsap@reedtuyap.com.tr Phone: +90 212 867 11 32 Fax: +90 212 886 67 48

PROJECT MARKETING GROUP

Murat Düzenli Project Marketing Manager muratduzenli@reedtuyap.com.tr Phone: +90 212 867 11 26	Selim Çoruh Project Marketing Specialist selimcoruh@reedtuyap.com.tr Phone: +90 212 867 11 99
Harun Sarıkurt Assistant Project Marketing Manager harunsarikurt@reedtuyap.com.tr Phone: +90 212 867 11 93	

OVERSEAS REPRESENTATIVES OF REED TÜYAP INC.

CHINA Contact Person: Trenvor Li Phone: +86 21 22317280 E-mail: trenvor.li@reedexpo.com.cn	GERMANY / AUSTRIA / SWITZERLAND Contact Person: Karolle Cardoso Phone: +49 211 55628 555 E-mail: karolle.cardoso@reedexpo.de	TAIWAN Contact Person: Effie Kuo Phone: +886 2 2598 2630 ext. 119 E-mail: effie_kuo@wesexpo.com
ITALY Contact Person: Elisa Benassi Phone: +39 0243517089 E-mail: elisa.benassi@reedexpo.it	RUSSIA / AFRICA / MIDDLE EAST / SCANDINAVIA Contact Person: Antony Kucuk Phone: +44 (0) 208 910 7064 E-mail: antony.kucuk@reedexpo.co.uk	REST OF THE WORLD Contact Person: Dilara Can Phone: +90 535 025 83 05 E-Mail: dilaracan@tuyap.com.tr
SPAIN / PORTUGAL Contact Person: Victor M. Dorado Phone: +34 606 547 314 E-mail: vdorado@experttrade.biz		

REED TÜYAP FUARCILIK A.Ş.

	Tüyap Fair Convention and Congress Center Cumhuriyet Mah. Eski Hadımköy Yolu Cad. 9/4, 34500 Büyüçekmece İstanbul / Turkey www.reedtuyap.com.tr	Phone: +90 212 867 11 00 +90 212 867 12 00	Fair Management Customer Relations musteriiliskileri@tuyap.com.tr	Fair Area fairarea@tuyap.com.tr	Technical Services teknikofis@tuyap.com.tr
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EXPERIENCE THE COMFORT OF WORKING AND RESTING AT THE SAME PLACE!

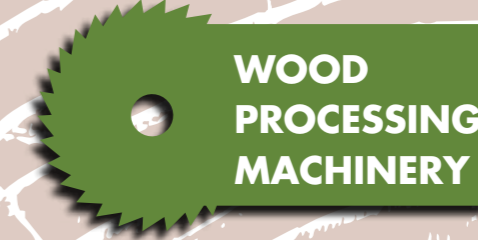
Located in the Tüyap Fair, Convention and Congress Center 5 star Tüyap Palas is at your service with 630 rooms, 33 meeting rooms, new refreshment points, delicate food and beverage spots.

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Making Manufacturing and Design Easy



31st International Wood Processing Machines, Cutting Tools and Hand Tools Fair

www.woodmachineryistanbul.com

21st International Furniture Side Industry, Accessories, Forestry Products and Wood Technology Fair

www.intermobistanbul.com



The Biggest International Fair and Congress Center in the Central Eurasian Region.

- 120.000 sqm exhibition space in 14 halls and 25.000 sqm outdoor space
- 14 cafeterias and 2 A La Carte Restaurant
- A minimum of 33 multi-purpose meeting rooms with differing capacities from 50-750 people
- 5 Star Tüyap Palas Hotel at your service with 630 rooms

October 13 - 17, 2018

Eurasia's leading show that combines wood processing machinery, accessories, components, materials and tools for furniture manufacturing in one place

 **TÜYAP FAIR CONVENTION AND CONGRESS CENTER**
Büyüçekmece, İstanbul / Turkey

 **Reed | TÜYAP**
Reed Tüyap Fuarçılık A.Ş.



“ Be part of a unique trading and sourcing platform for furniture industry ”

- As the world’s biggest event to showcase processing machinery and accessories, components, materials and tools for furniture manufacturing in one place; Wood Processing Machinery (WPM) and Intermob connect Eurasia’s lucrative furniture industry in Istanbul over 5 days, every year.
- Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established meeting place for the entire wood and furniture industry in Central Eurasia.
- Substantially covering the supply chain of the sector from machinery and semi-finished products to accessories, forestry products and chemicals, WPM and Intermob combined, is the place to source products that comply with international standards and quality with competitive pricing.

Facts & Figures

842 exhibitors and co-exhibitors from **34** countries
65.921 professional visitors from Turkey
8.968 international visitors from **100** countries
14 Halls, **120.000** sqm exhibition area
 Hosted Buyers from **22** countries



Exhibit at WPM & Intermob and benefit from:

- Reaching fast growing emerging markets in Eurasia and increasing sales from Eastern Europe, CIS and MENA regions
- Exhibiting in Turkey, where you will meet decision makers from emerging markets who can travel to Istanbul without visa restrictions
- Highest visitor quality due to best national and international industry contacts by Reed Tuyaap
- A sustainable sales platform that offers a long term solution for market penetration
- An easy access to a modern venue: Tuyaap Fair, Convention and Congress Center provides you a high quality venue of international standard and strong service orientation

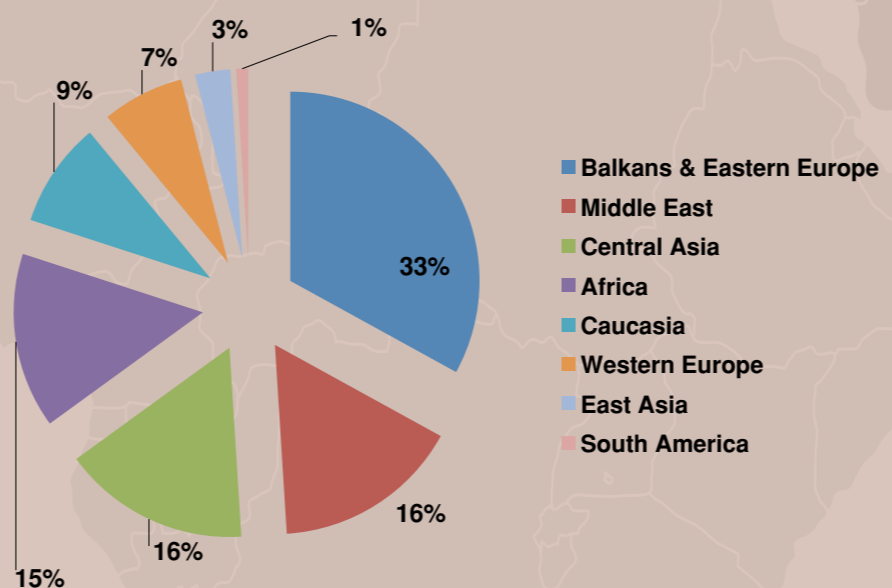
“Connect with Eurasia’s Lucrative Furniture Industry at WPM and Intermob”

TURKEY:

- Middle East, North Africa, Russia, Eastern Europe and CIS Countries together have an annual import of 27 billion \$ in furniture manufacturing and woodworking industry products.
- 85% of WPM and INTERMOB international visitors are from the abovementioned regions which are within 3 – 4 hour flight distance from Istanbul. No visa restriction, cultural similarities and an established infrastructure for trade makes Turkey a business hub for the region. Wood Processing Machinery – Intermob Fair is the key to enter the emerging markets that surround Turkey

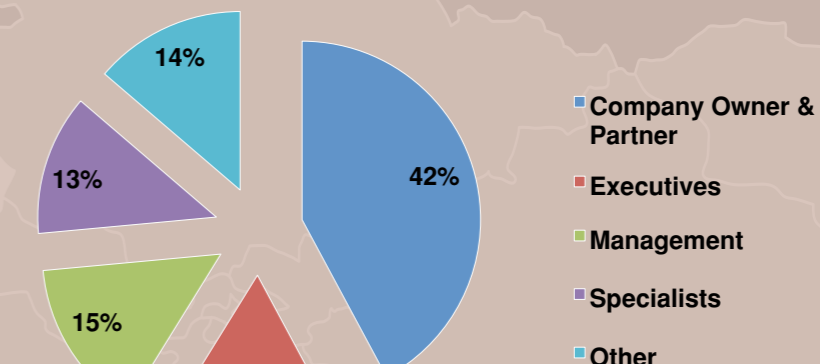


International Visitor Breakdown by Geographical Location



81% of visitors are decision makers

Visitor Breakdown by Position



Top 20 Visitor Countries

- IRAN
- BULGARIA
- KOSOVO
- TUNISIA
- MACEDONIA
- LEBANON
- BOSNIA-HERZEGOVINA
- AZERBAIJAN
- GEORGIA
- ALGERIA
- SERBIA
- EGYPT
- S.ARABIA
- UKRAINE
- IRAQ
- JORDAN
- GREECE
- LIBYA
- ROMANIA
- ALBANIA

Grow your network and business at WPM and Intermob

- Furniture manufacturers
 - Decision makers
 - Production managers
 - Production technicians
 - R&D engineers
 - Purchasing managers
- Kitchen furniture manufacturers
- Door and window manufacturers
- Upholsterers & frame manufacturers
- Carpenters
- Forestry products industry professionals
- Machinery distributors
- Spare parts & materials wholesalers
- Construction industry
 - Architects
 - Construction engineers
 - Interiors designers
 - Contractors